

#VVSGklimaatdag

RENO+

Florence Siquet



vvsg **!Deinze**
Het Land van Nevele

#VVGklimaatdag

02 June 2026

Florence Siquet

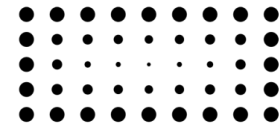
RENO⁺



Introduction



Buildwise



Embuild

WALLONIE

(non-profit)

Introduction

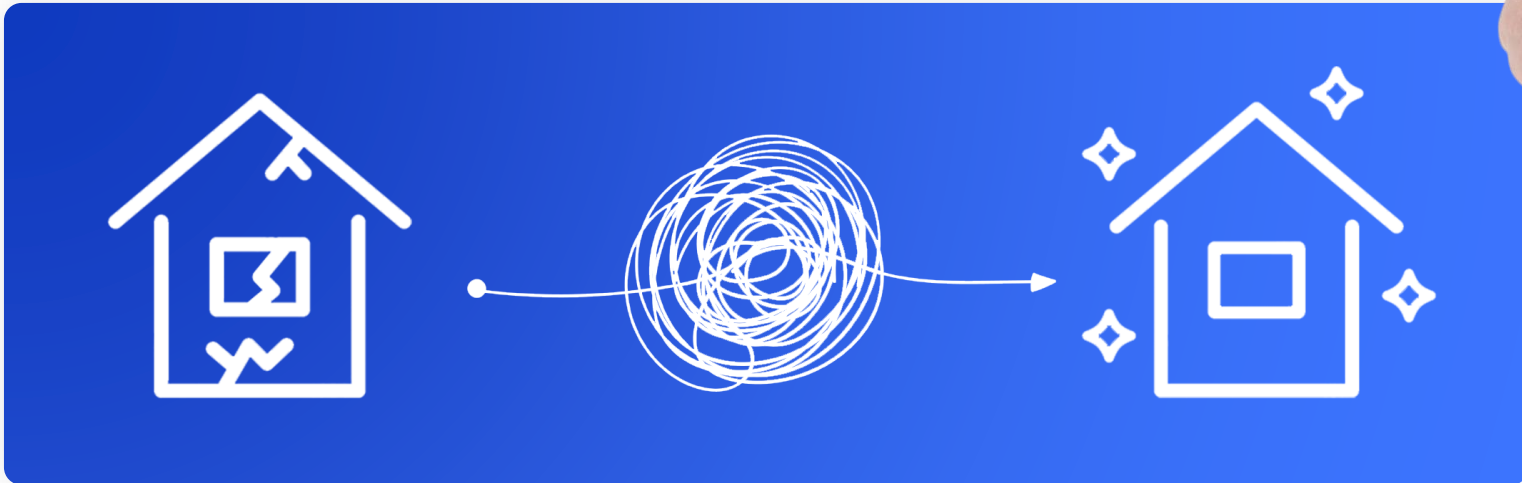


AN AMBITIOUS GOAL



Introduction

THE HOMEOWNER'S RENOVATION
JOURNEY... A REAL OBSTACLE COURSE



Introduction

THE HOMEOWNER'S RENOVATION
JOURNEY... A REAL OBSTACLE COURSE



RENO+ (yesterday)

RENO+



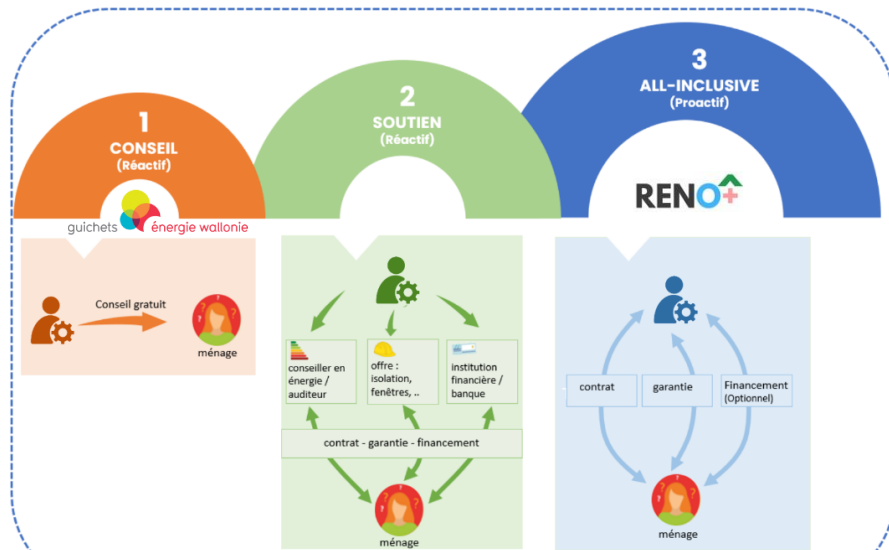
RENO+ (yesterday)

Originally, RENO+ was an **action-research** project funded by the Walloon Region and led by Buildwise, Embuild Wallonia and GreenWin.

Une initiative supportée par:



Le service intégré est une offre à 3 niveaux d'accompagnement



SERVICE INTÉGRÉ D'ACCOMPAGNEMENT À LA RÉNOVATION ÉNERGÉTIQUE

Development of a **Level 3** integrated **support service** model for energy renovation delivered through **renovation trains**

What's a « renovation train » ?

Le train de rénovation de RENO+

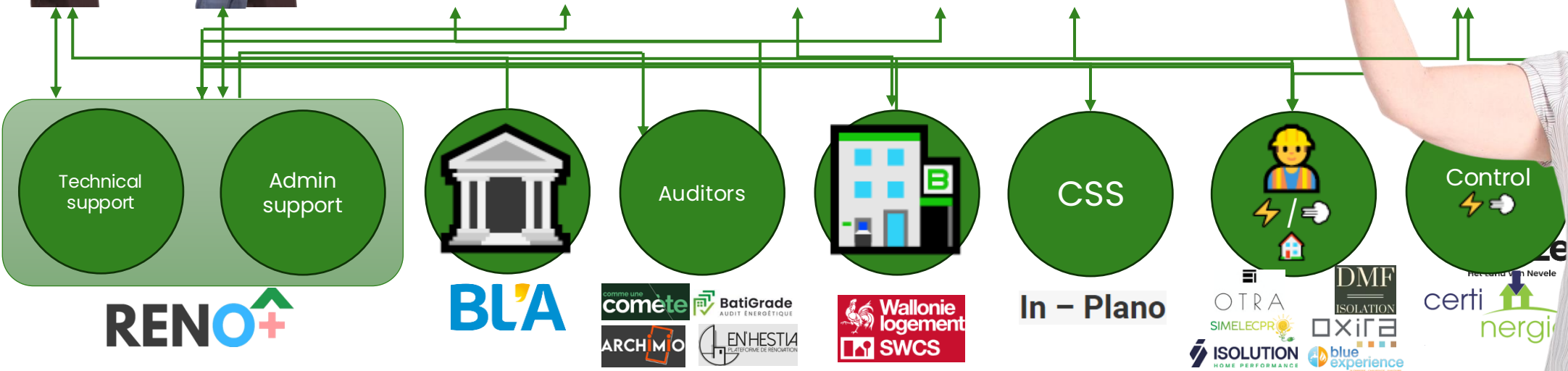
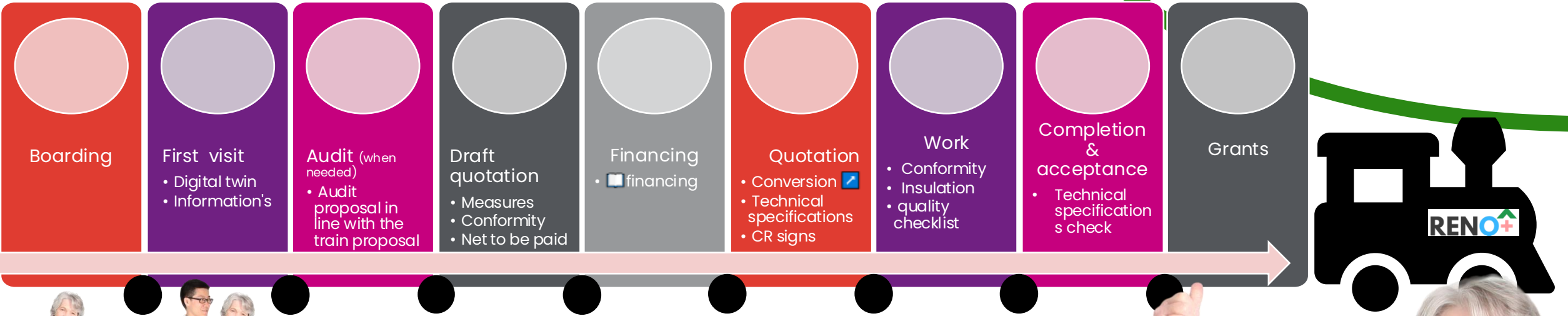
The Braine-l'Alleud exemple

Buildwise

**Le train
de rénovation
de RENO+**

Exemple de Braine-l'Alleud

Citizen's renovation journey Braine-l'Alleud example



Five attitude-based segments towards renovation



@ Braine-l'Alleud – persona



Rebels
22% @ Braine-l'Alleud



Alerts
42% @ Braine-l'Alleud

Isolez votre toit !
AVEC L'AIDE DE VOTRE COMMUNE

RENO+ BL'A
Braine-l'Alleud
Commune de l'Etat

PRIMES COUVRANT JUSQU'A 90% DU CÔTÉ DES TRAVAUX

Une rénovation groupée pour faciliter l'isolation de 30 toitures.

- accompagnement gratuit
- isolation de qualité

VÉRIFIEZ L'ÉLIGIBILITÉ DE VOTRE MAISON

WWW.BRAINETOITURE.BE



Overwhelmed
33% @ Braine-l'Alleud

RENO+Braine-L'alleud - key figures



83 citizen's helped
18 completed worksites



6 contractors
4 auditors



9 SWCS-funded files

Average work costs (wo primes) :

- Insulation 🏠 : 7 340€ TVA excl.
- Conformity 🗉 : 1 650€ TVA excl.
- Conformity ⚡ : 1 575€ TVA excl.

Total = 146 504€ TVA excl. (wo audit costs)

Grants = 108 757€ TVA excl. (estimation)



- Average works duration= 3 days
- Average time between registration and completion= 156 days (min = 73 days)

85% of contractor quotations converted into actual works
Citizen's satisfaction rate= 9,8/10

vvsG

RENO+ (today & tomorrow)

RENO+



RENO+ (today & tomorrow)

> Roll out an **integrated end-to-end support service** to accelerate energy renovation, starting with renovation trains, scaling up to deliver **large-scale** support across all Level 3 pathways.



- **Citizen's** : Generate **momentum** for renovation
 - end-to-end **support**
 - SPOC (**independent + expert**)



- **Contractors** : Make the energy renovation **market** more attractive
 - **cluster** projects by standardised building typologies to create volume
 - **structure** the market (professional SPOC)

Actors



City



RENO+



SWCS / Banks



Support service provider



Auditors

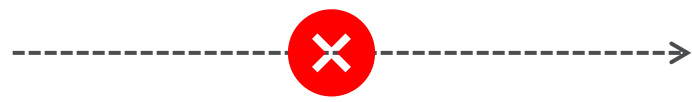


Contractors



Citizen's

Financial model



6 cities trusted us

3 communes in Brabant wallon



Pilot project
2023-2024

20 inside
insulated roof



Launch date : 18 November 2025



Launch date : 11 February 2026



Launched date : April 2026

Operated by :



Current trains - key figures

OLLN

In progress

Ottignies-Louvain-la-Neuve • November 2025

Reached households	~ 500
Registrations	258
Households supported	78
Buildings blocks by household	3,7
Confirmed work	20
Contractors	16

Estimated renovation work **~3,3 M€**
TVAC

Liège

In progress

Urban scalability • February 2026

Reached households	~ 1600
Registrations	649
Households supported	91
Buildings blocks by household	In progress
Confirmed work	In progress
Contractors	9

Estimated renovation work In progress

Mon village

In progress

3 Communes • April 2026

Reached households	~ 300
Registrations	145
Households supported (estimated)	64
Buildings blocks by household	In progress
Confirmed work	In progress
Contractors	12

Estimated renovation work In progress

REACHED HOUSEHOLDS

2 400+

HOUSEHOLDS SUPPORTED

180+

RENOVATION WORK OBJECTIVES

~5 M€

BUILDING BLOCKS / HOUSEHOLD

3 à 4 = deep renovation

More info on

- RENO+ project
www.renoplus.org
- Renovation train
www.inforenoplus.org

RENO+



Any questions ?

RENO⁺

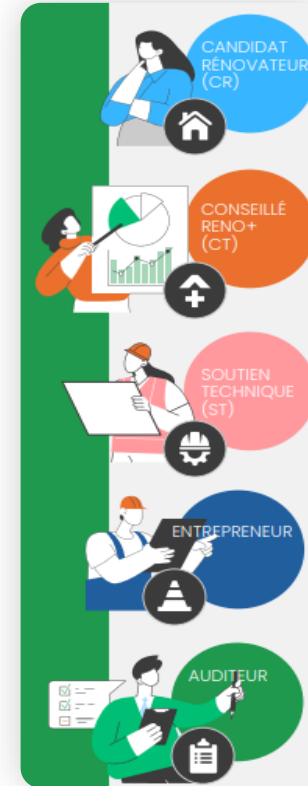
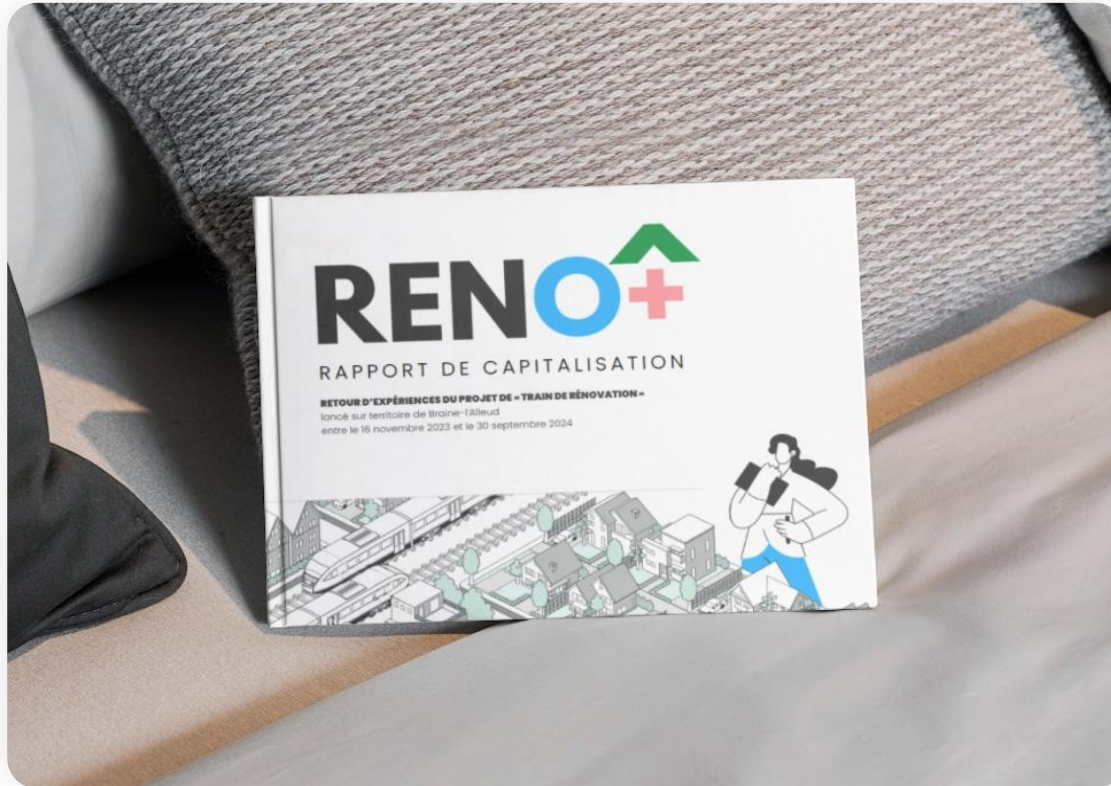


Back-up

RENO +

Braine-L'alleud

Full report

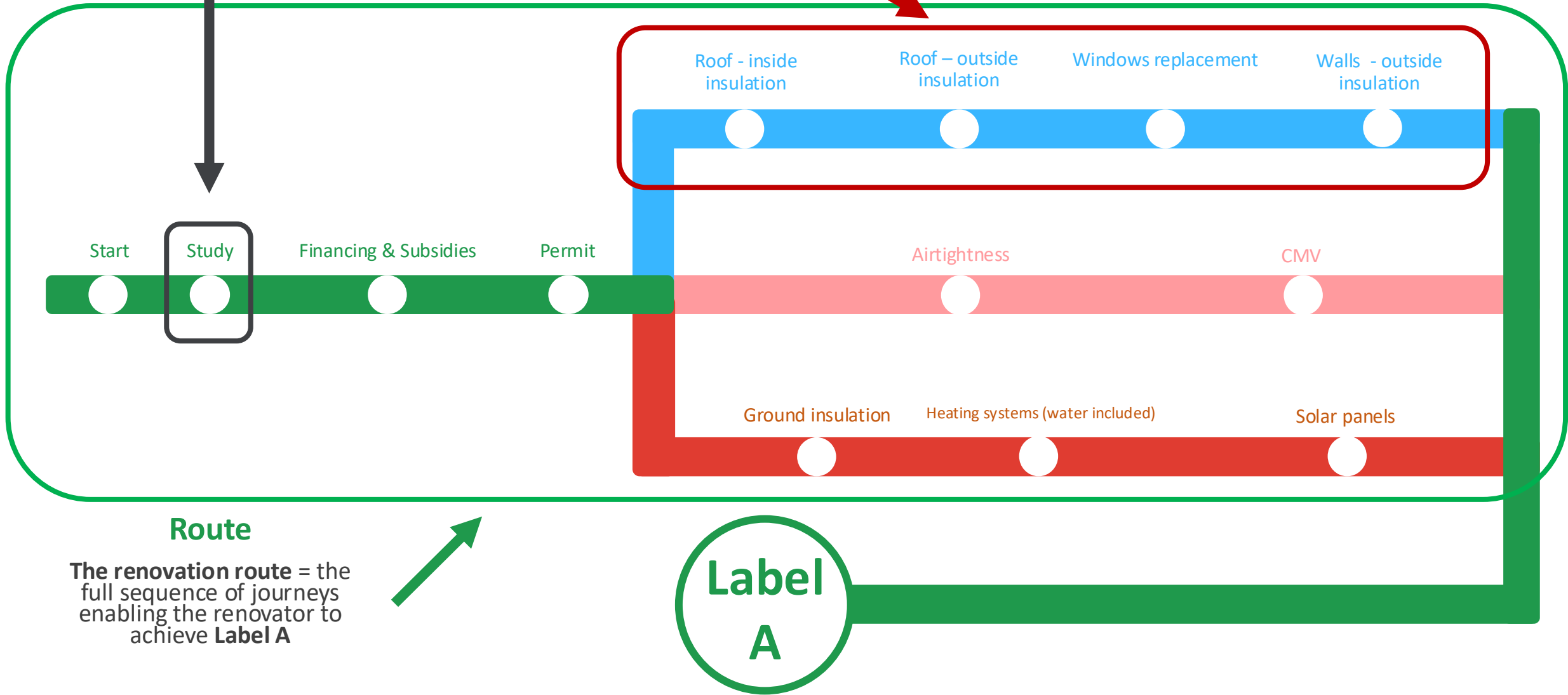


Station

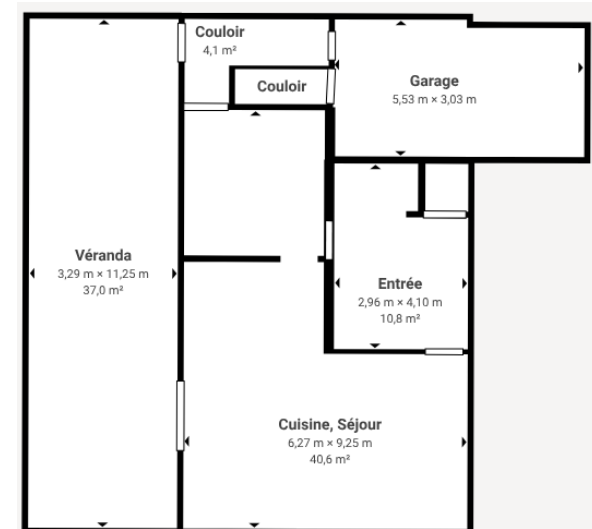
One of the steps along the renovator's renovation journey

Journey

A group of stations
Example of a journey: building envelope works



Digital twin



Floor 2 ^	-	-	95,0 m ²
Couloir	2,04 m x 0,77 m	N/A	1,6 m ²
Couloir	N/A	2,58 m	4,1 m ²
Cuisine, Séjour	6,27 m x 9,25 m	2,57 m	40,6 m ²
Entrée	2,96 m x 4,10 m	2,58 m	10,8 m ²
Garage	5,53 m x 3,03 m	2,59 m	N/A
Salle de bain	0,95 m x 1,05 m	Jusqu'à 2,54 m	1,0 m ²
Véranda	3,29 m x 11,25 m	Jusqu'à 2,86 m	37,0 m ²

Tools

Open source tools for :

1. Contractors
2. Everybody
3. Renovation train management

- www.renoplus.org
- Video on tools : [Les outils digitaux de la rénovation énergétique](#)



@Braine-l'Alleud – income classes

Isolez votre toit !

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Income classes	%
R1	39%
R2	5%
R3	6%
R4	50%
Total I	100%

Citizen's satisfaction rate = **9,8/10**

Catégories de revenus	Revenu de référence (Réf.) du ménage	Majoration de la prime de base
R1	Réf. ≤ 26.900 €	Prime de base multipliée par 6
R2	26.900 € < Réf. ≤ 38.300 €	Prime de base multipliée par 4
R3	38.300 € < Réf. ≤ 50.600 €	Prime de base multipliée par 3
R4	50.600 € < Réf. ≤ 114.400 €	Prime de base multipliée par 2
R5	Associations de copropriétaires	Prime de base

#VWSGklimaatdag

Dank aan onze partners

!Deinze
Het Land van Nevele



 Belfius

 elia group

ETHIAS

fluvius.

 proximus NXT

veb⁺

VVSG

Vereniging van
Vlaamse Steden
en Gemeenten

!Deinze

Het Land van Nevele

RENO+



Vragen?

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